GfK Custom Research North America

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OmniTel

REPUBLICAN PRIMARY VOTING FORECAST

August 26– 28, 2011

Prepared For:

Karger for President
377 Highland St
Manchester, NH 03104

OMNITEL

OMNITEL is a weekly national telephone omnibus service from GfK Roper, a division of GfK Custom Research North America.

The sample for each week's OMNITEL wave consists of 1,000 completed interviews, made up of male and female adults (in approximately equal number), all 18 years of age and over.

All interviews are conducted by telephone from three GfK phone centers: Twin Falls & Rexburg, ID and Cebu, Philippines. Together, the three sites have a full-time capacity of 300 lines, and utilize an interviewing procedure known as CATI - Computer Assisted Telephone Interviewing. Interviewers have been professionally trained and are continuously monitored and supervised.

Each OMNITEL study is based on a random digit dialing (RDD) probability sample of all telephone households in the continental United States. The RDD sampling system is totally computer based and provides an equal probability of selection for each and every telephone household. Thus, the sample represents telephone households with both listed and unlisted phones in their proper proportions. All sample numbers selected by this procedure are subject to an original and at least four follow-up attempts to complete an interview.

All data are entered and cleaned through the CATI system during the interviewing process. Thus, this process eliminates the editing and keypunch operations. All completed interviews are weighted to ensure accurate and reliable representation of the total population, 18 years and older.

The raw data are weighted by a custom designed computer program, which automatically develops a weighting factor for each respondent. This procedure employs five variables: age, sex, education, race and geographic region. Each interview is assigned a single weight derived from the relationship between the actual proportion of the population with its specific combination of age, sex, education, race and geographic characteristics and the proportion in our sample that week. Tabular results show both weighted and unweighted bases for these demographic variables.

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Because of the use of rigid and replicable sampling, field, and weighting procedures, all OMNITEL studies are parallel to one another. This affords the opportunity to draw trend comparisons, as well as point-in-time analysis.

In addition to the standard breakdowns by sex, age, income, region, Internet access and Influentials,[*] the following classification items have been obtained and are available to subscribers:

Nine Census Regions	Family Size/Composition
Metro Area vs. Non-Metro	Marital Status
Nielsen County Classifications	Race
DMA Affiliations	Employment Status
MSA Affiliations	Education
Time Zone	Cable TV

Optional classification items available upon a request only basis prior to field start are:

Home Ownership	Primary Grocery Shopper
Head of Household	Status of Non-Employed

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[*]   The Influentials; a GfK exclusive, are identified by a Political/Social activity index built out of response to a list of activities reportedly engaged in during the last year – such things as having written a letter to the editor or a politician, having made a speech, or written an article, having worked in a political campaign, being an officer of a civic or fraternal organization, being a member of a group that tries to influence public policy or government, signed a petition, etc. "Signed a petition" was put on the list largely so that anyone who wanted to say he/she had done something would have something to say. All responses to "signed a petition" are ignored in building this scale. Respondents who have done four or more of the things on the list (beyond signing a petition) are classified as "Influential" – and may be roughly equated with "thought leaders."

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The results contained in this report are based on interviews conducted from August 26 – 28. A total of approximately 1,000 interviews were completed, with approximately 500 female adults and 500 male adults. The margin of error on weighted data is $\pm$ 3 percentage points for the full sample.

The client's questionnaire is shown on the next page, with tabular results following.

** **Tabulation note**: Please be advised that frequencies on all summary tables are percentaged off of their original bases, not necessarily off of the base shown on the summary table.

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Next,

1.   Generally Speaking, do you think of yourself as a:

INTERVIEWER: READ LIST. SELECT ONLY ONE RESPONSE.
PROGRAMMER: ROTATE LIST CODES 1-3. ANCHOR CODE 4 LAST.

        1   Democrat
        2   Republican
        3   Independent
        4   Something else
        dk   (DO NOT READ) Don't Know

PROGRAMMER: IF Q1 = 2 CONTINUE, OTHERWISE SKIP TO NEXT SECTION.

2.   If the primary were held tomorrow, which of the following candidates would you be most likely to support for the Republican nomination for President? Would you say....

INTERVIEWER: READ LIST. SELECT ONE RESPONSE.
PROGRAMMER: RANDOMIZE LIST.

        1   Businessman Fred Karger (Kar-Gar)
        2   Governor Rick Perry
        3   Former Senator Rick Santorum
        4   Congresswoman Michele Bachmann
        5   Former Congressman Newt Gingrich (Ging-grich)
        6   Radio Host Herman Cain
        7   Former Governor Mitt Romney
        8   Congressman Ron Paul
        9   Former Governor Jon Huntsman
        Null   (DO NOT READ) None
        Ref   (DO NOT READ) Refused
        Dk   (DO NOT READ) Don't Know

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Omnitel - August 26, 2011

REPUBLICAN PRIMARY VOTING FORECAST

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

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Omnitel - August 26, 2011

REPUBLICAN PRIMARY VOTING FORECAST

Table 1

Q.1 Generally Speaking, do you think of yourself as a:

Base : Total Respondents

	Total (A)	Gender		Age					Income						Region				Internet access (S)	Influentials (T)
		Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-49 (F)	50-64 (G)	65+ (H)	Less than $20K (I)	$20K-29.9K (J)	$30K-39.9K (K)	$40K-49.9K (L)	$50K+ (M)	$75K+ (N)	North east (O)	Mid-west (P)	South (Q)	West (R)		
Total Unweighted	1006	462	544	26	68	126	255	516	146	113	111	79	387	243	191	267	344	204	769	192
Total Weighted	1000 100	485 100	515 100	128* 100*	179 100	237 100	272 100	168 100	147 100	97* 100*	98* 100*	63* 100*	442 100	279 100	185 100	219 100	369 100	227 100	811 100	192 100
Independent	296 29.6	162 33.5 c	133 25.9	33 25.6	60 33.7	66 27.9	85 31.2	47 28.1	28 18.9	34 35.2 i	25 25.9	19 30.2	145 32.8 l	92 32.9 i	52 28.3	77 35.2	106 28.7	60 26.6	245 30.2	60 31.0
Democrat	283 28.3	130 26.9	153 29.6	46 35.9	49 27.2	61 25.6	71 26.2	56 33.1 g	47 32.2	35 36.0 n	31 32.1	20 31.9	107 24.2	60 21.5	67 36.4 r	59 27.1	103 28.0	53 23.4	228 28.1	59 30.8
Republican	243 24.3	119 24.5	124 24.1	19 15.2	36 20.1	70 29.6	65 23.8	46 27.2	21 14.4	15 15.9	29 29.6 i	14 22.4	134 30.3 lj	90 32.2 lj	48 26.1	37 16.8	98 26.6 p	60 26.4	214 26.3	34 17.4
Something else	156 15.6	64 13.2	92 17.8	30 23.4 H	27 15.1 h	36 15.3 H	48 17.7 H	11 6.3	47 31.7 JKI MN	9 8.8	11 10.8	10 15.5	51 11.5	35 12.6	14 7.6	37 17.0 O	54 14.6	50 22.2 O	107 13.2	36 18.5
Don't know/No response	23 2.3	9 1.9	13 2.6	- -	7 3.9	4 1.6	3 1.0	9 5.3 fG	4 2.9	4 4.2	2 1.7	- -	5 1.2	3 0.9	3 1.6	8 3.9	8 2.1	3 1.5	17 2.1	4 2.3

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

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REPUBLICAN PRIMARY VOTING FORECAST

Table 2

Q.2 If the primary were held tomorrow, which of the following candidates would you be most likely to support for the Republican nomination for President? Would you say....

Base : Consider yourself a Republican

	Total (A)	Gender		Age					Income						Region				In-ternet access (S)	Infl-uen-tials (T)
		Male (B)	Fe-male (C)	18-24 (D)	25-34 (E)	35-49 (F)	50-64 (G)	65+ (H)	Less than $20K (I)	$20K-29.9K (J)	$30K-39.9K (K)	$40K-49.9K (L)	$50K+ (M)	$75K+ (N)	North east (O)	Mid-west (P)	South (Q)	West (R)		
Total Unweighted	274	131	143	5	15	37	65	146	31	23	34	21	121	79	51	57	109	57	217	37
Total Weighted	243 / 100	119 / 100	124 / 100	19** / 100**	36* / 100*	70* / 100*	65 / 100	46 / 100	21* / 100*	15* / 100*	29* / 100*	14* / 100*	134 / 100	90* / 100*	48* / 100*	37* / 100*	98 / 100	60* / 100*	214 / 100	34* / 100*
Governor Rick Perry	82 / 33.9	45 / 38.2	37 / 29.7	9 / 44.4	13 / 37.0	27 / 38.2	17 / 26.3	15 / 33.0	7 / 31.5	9 / 58.9 Kmn	6 / 19.2	5 / 35.7	42 / 31.1	28 / 30.9	6 / 13.5	8 / 20.5	45 / 45.4 Op	24 / 39.6 O	80 / 37.3	20 / 58.7
Former Governor Mitt Romney	40 / 16.3	15 / 12.7	25 / 19.8	- / -	9 / 25.5	12 / 17.8	10 / 15.6	8 / 17.3	4 / 17.6	1 / 4.6	7 / 24.0	3 / 24.7	23 / 16.9	15 / 16.6	9 / 17.6	6 / 16.7	8 / 8.7	16 / 27.5 Q	35 / 16.5	6 / 19.2
Congresswoman Michele Bachmann	24 / 10.1	9 / 7.4	16 / 12.6	- / -	3 / 8.2	6 / 8.3	9 / 13.9	5 / 10.7	3 / 14.4	1 / 7.3	3 / 9.2	- / -	17 / 12.3	10 / 11.6	3 / 5.3	7 / 20.2	11 / 11.6	3 / 5.2	21 / 9.9	1 / 4.0
Congressman Ron Paul	17 / 7.0	10 / 8.0	7 / 5.9	- / -	4 / 10.7	8 / 11.7	4 / 5.8	1 / 2.5	* / 0.9	- / -	1 / 4.3	2 / 13.5	13 / 9.7	7 / 7.3	3 / 6.1	1 / 3.3	11 / 11.2	2 / 3.0	13 / 6.0	1 / 4.4
Former Congressman Newt Gingrich (Ging-grich)	15 / 6.0	9 / 7.5	6 / 4.5	- / -	2 / 4.6	5 / 6.5	4 / 6.0	3 / 6.9	* / 1.3	1 / 7.4	2 / 6.8	- / -	9 / 6.8	5 / 6.0	5 / 9.4 r	2 / 5.9	8 / 7.9	- / -	12 / 5.4	* / 1.2
Former Governor Jon Huntsman	3 / 1.4	2 / 1.7	1 / 1.0	- / -	- / -	1 / 1.0	3 / 4.1 h	- / -	- / -	- / -	- / -	- / -	3 / 2.5	2 / 2.2	- / -	- / -	1 / 1.3	2 / 3.4	2 / 1.0	2 / 6.1
Former Senator Rick Santorum	3 / 1.3	* / 0.3	3 / 2.3	- / -	- / -	- / -	2 / 3.8	1 / 1.6	* / 1.8	- / -	* / 0.7	* / 1.0	1 / 0.9	- / -	3 / 5.9 q	* / 0.4	- / -	* / 0.3	2 / 0.7	- / -
Radio Host Herman Cain	3 / 1.2	2 / 1.4	1 / 1.0	- / -	- / -	- / -	2 / 3.2	1 / 2.0	- / -	- / -	- / -	1 / 9.1 MN	* / 0.3	- / -	- / -	* / 0.8	3 / 2.7	- / -	3 / 1.4	* / 1.2
Businessman Fred Karger (Kar-Gar)	1 / 0.5	1 / 1.1	- / -	- / -	- / -	1 / 1.8	- / -	- / -	- / -	- / -	- / -	- / -	1 / 1.0	- / -	- / -	- / -	1 / 1.3	- / -	1 / 0.6	1 / 3.8

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

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Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
*Overlap formulae used. * small base; ** very small base (under 5) ineligible for sig testing*

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Base : Consider yourself a Republican

	Total (A)	Gender		Age					Income						Region				In-ternet access (S)	Infl-uen-tials (T)
		Male (B)	Fe-male (C)	18-24 (D)	25-34 (E)	35-49 (F)	50-64 (G)	65+ (H)	Less than $20K (I)	$20K-29.9K (J)	$30K-39.9K (K)	$40K-49.9K (L)	$50K+ (M)	$75K+ (N)	North east (O)	Mid-west (P)	South (Q)	West (R)		
Total Unweighted	274	131	143	5	15	37	65	146	31	23	34	21	121	79	51	57	109	57	217	37
Total Weighted	243 100	119 100	124 100	19** 100**	36* 100*	70* 100*	65 100	46 100	21* 100*	15* 100*	29* 100*	14* 100*	134 100	90* 100*	48* 100*	37* 100*	98 100	60* 100*	214 100	34* 100*
None	21 8.8	13 11.0	8 6.8	6 30.2	4 10.3	2 2.6	5 7.5	5 11.3 f	1 2.6	3 16.7	5 16.6	1 9.2	9 6.6	8 9.1	8 16.0 q	4 10.3	5 4.7	5 8.9	20 9.5	- -
Refused	1 0.2	- -	1 0.5	- -	- -	- -	- -	1 1.3	- -	* 2.5	- -	- -	* 0.1	* 0.2	- -	- -	* 0.2	* 0.6	* 0.1	- -
Don't know/No response	32 13.3	13 10.7	20 15.9	5 25.3	1 3.6	9 12.2	9 13.7	6 13.6	6 29.8 jm	* 2.5	6 19.3	1 6.8	16 11.8	15 16.2	13 26.2 Q	8 21.8 Q	5 4.9	7 11.5	25 11.6	* 1.4

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REPUBLICAN PRIMARY VOTING FORECAST

Table 3

Q.2 If the primary were held tomorrow, which of the following candidates would you be most likely to support for the Republican nomination for President? Would you say....

Base : Total Answering (excluding DK/Ref/None)

	Total (A)	Gender Male (B)	Gender Fe-male (C)	Age 18-24 (D)	Age 25-34 (E)	Age 35-49 (F)	Age 50-64 (G)	Age 65+ (H)	Income Less than $20K (I)	Income $20K-29.9K (J)	Income $30K-39.9K (K)	Income $40K-49.9K (L)	Income $50K+ (M)	Income $75K+ (N)	Region North east (O)	Region Mid-west (P)	Region South (Q)	Region West (R)	In-ternet access (S)	Infl-uen-tials (T)
Total Unweighted	212	109	103	2	13	32	51	110	21	16	24	16	100	61	35	44	91	42	172	35
Total Weighted	189 100	93 100	95 100	9** 100**	31* 100*	60* 100*	51* 100*	34 100	14* 100*	12* 100*	19* 100*	12* 100*	109 100	67* 100*	28* 100*	25* 100*	88 100	47* 100*	169 100	33* 100*
Governor Rick Perry	82 44	45 49	37 39	9 100	13 43	27 45	17 33	15 45	7 47	9 75 kmn	6 30	5 42	42 38	28 41	6 23	8 30	45 50 o	24 50	80 47	20 60
Former Governor Mitt Romney	40 21	15 16	25 26	- -	9 30	12 21	10 20	8 23	4 26	1 6	7 37	3 29	23 21	15 22	9 31 Q	6 25	8 10	16 35 Q	35 21	6 19
Congresswoman Michele Bachmann	24 13	9 9	16 16	- -	3 10	6 10	9 18	5 14	3 21	1 9	3 14	- -	17 15	10 16	3 9	7 30 r	11 13	3 7	21 13	1 4
Congressman Ron Paul	17 9	10 10	7 8	- -	4 12	8 14	4 7	1 3	* 1	- -	1 7	2 16	13 12	7 10	3 11	1 5	11 12	2 4	13 8	1 4
Former Congressman Newt Gingrich (Ging-grich)	15 8	9 10	6 6	- -	2 5	5 8	4 8	3 9	* 2	1 10	2 11	- -	9 8	5 8	5 16 R	2 9	8 9	- -	12 7	* 1
Former Governor Jon Huntsman	3 2	2 2	1 1	- -	- -	1 1	3 5	- -	- -	- -	- -	- -	3 3	2 3	- -	- -	1 1	2 4	2 1	2 6
Former Senator Rick Santorum	3 2	* *	3 3	- -	- -	- -	2 5	1 2	* 3	- -	* 1	* 1	1 1	- -	3 10 Q	* 1	- -	* *	2 1	- -
Radio Host Herman Cain	3 2	2 2	1 1	- -	- -	- -	2 4	1 3	- -	- -	- -	1 11 MN	* *	- -	- -	* 1	3 3	- -	3 2	* 1
Businessman Fred Karger (Kar-Gar)	1 1	1 1	- -	- -	- -	1 2	- -	- -	- -	- -	- -	- -	1 1	- -	- -	- -	1 1	- -	1 1	1 4

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